

# IOWA CHAPTER BMW CCA

BMW Car Club  
of America  
Iowa Chapter



Minutes of Meeting  
Board of Directors

Sunday, April 2, 2017 1:00pm  
Urbandale Library

*Members Present:* David Trachtenberg, David Brighton, Fred Bell, Alison Bell, Rick Talbot, Dwight Olson, Becky Brighton, Manoj Tomar, Chris Kjellmark, Mike Myers (by phone)

**Call to Order** – The meeting was called to order by President David Brighton

**Approval of Minutes**—Minutes had previously been distributed via email following the last Board Meeting.  
**MOTION** (Alison/Dwight) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

## I. Treasurer Report

Mike sent out the financial reports prior to the meeting. He reported that the books have now been closed in regard to the Annual Dinner. He also mentioned that there have been two more reimbursements for the membership fee error from the driving school. It was also reported that we still need to do insurance for the upcoming Spring Drive. Mike will be contacting Drew. Mike recommended that we delay budget planning until newsletter decisions are made. It was agreed that Mike will contact Mike Wiskershen to review our books for 2015/2016. **MOTION** (Alison/Fred) to approve Treasurer’s report as submitted. **MOTION CARRIED** with all present voting, “yes.”

## II. Social Activity Report

**Monthly Socials**—April 11<sup>th</sup> at El Bait Shop in Des Moines, May 9<sup>th</sup> at Mi Patria in West Des Moines, June 6<sup>th</sup> at WineStyles in Johnston, July 22<sup>nd</sup> Cars/Coffee Merle Hay Mall 9am.

**Survey Monkey review/discussion**—Alison sent out a survey to members in order to get some input on low event turnout and discover what events are most popular. About 30 members responded. We discussed the results.

**Valle Drive-In Movie**—chaired by Rick and Kathy Talbot—June 17<sup>th</sup>—We will meet at Moo’s BBQ in Newton first. Movie will be announced at a later date.

**Oktoberfest 2017 in New Orleans**—July 11-15. Some from our chapter will plan on attending.

**Annual Picnic**—June 30<sup>th</sup> to be chaired by Jon Volz. Alison will contact Jon to start planning.

**Annual Dinner**—next year. Possible date of 10<sup>th</sup> of March. More to follow. Possible speakers were discussed.

## III. Driving Events Report

**Spring Drive**—April 29<sup>th</sup> to the Hemkin Museum in Williams, Iowa. The drive will start at BMW of DSM and lunch will be in Webster City at the 2<sup>nd</sup> ST Emporium.

**Street Survival**—May 7<sup>th</sup> at the Iowa Speedway. 8 students signed up so far. We need both volunteers and students. Chaired by Harlan Donaldson

**Flat Out Classic Partnership**—June 9-11. This year’s driving school will be in Topeka as we partner with the KC Chapter. 5 Chapters will be involved with this event. The Iowa committee for the event will be David B, Manoj, Scott Smed, Mike Myers. Conference call to be held this week.

**Autocross Dates**— 4/30 at Iowa Speedway, 6/18 at Iowa Events Center 8/13 at Iowa Events Center, 10/15 at Adventureland

#### **IV. Communications Report—Webmaster-Newsletter**

**Communications Report**---Chris will be updating the website this week.

**Website update** ---Manoj stated that traffic on site is very low at this time.

**Newsworks Report:** David B. reviewed a major discussion item from the recent Chapter Congress—paper newsletters required to be sent to those members who request it. Chapters can run into serious trouble if not complying. After discovering that the number of members requesting hard copies changes constantly, it was decided to update our policy in regard to this issue. **MOTION: (Rick/Dwight):** Color email newsletters to be sent out to members 6 times per year and in addition, according to information received from National informing us of hard copy requests---black and white paper copies to be sent 6 times per year to those requesting this format.

**MOTION CARRIED** with all present voting, “yes.”

#### **V. Membership Report**

383 members at this time. David B. reported that National is in the middle of a trial to help retain members. An outside company has been hired to contact members whose memberships expire shortly with the goal of extending their membership.

#### **VI. Old Business**

**Letters to Vendors/new ad pricing**---David B. working on correspondence to vendors explaining new pricing benefits. Nothing has been sent out yet. More to follow.

**Website Hyperlinks**---Manoj will be checking to see that these now work.

**Tim Beechuk discussion**—David and Mike have been working with Tim for assistance in getting more information about incorrect charges for memberships from driving school.

**All German Car/Motorcycle Show**-Saturday September 23<sup>rd</sup>—our chapter will be supporting this event.

**Email Motion** between meetings—There was some discussion and a motion prior to this meeting: **MOTION (Rick/David T.)** Create Survey Monkey Pro “select account” at \$26/month to send out membership survey.

**MOTION CARRIED** with six email “yes’s.”

#### **VIII. New Business**

##### **Chapter Congress—Dallas Meeting Review**

David and Mike reported on the recent meeting. They focused on IT, Membership, Re-alignment, Smaller Chapter issues, etc. They presented a report regarding the challenges of smaller chapters including newsletter, website and finances. On a trial basis, National is adding an additional layer called, “area.” A few chapters will retain their identity, but come together on things such as newsletters, website and financial issues. In addition, Mike and David discussed other meeting items including email security issues, board meetings by conference call, voting through Motorsport.reg and National Web Hosting.

**Possible new board member addition**---David will be speaking with a potential new board member who has expressed interest in joining. More to follow.

**The meeting ended at 3:00pm. The next meeting will be on Sunday June 4th at 1pm at Manoj's office in West Des Moines.**

Respectfully Submitted,

David L. Trachtenberg  
Recording Secretary