

IOWA CHAPTER BMW CCA

BMW Car Club
of America
Iowa Chapter



Minutes of Meeting
Board of Directors

Sunday, Feb. 17th, 2018 3:00pm
Conference Call

Members Present: David Trachtenberg, David Brighton, Fred Bell, Becky Brighton, Chris Kjellmark, Rick Talbot, Mike Myers, Alison Bell, Manoj Tomar

Call to Order – The meeting was called to order by President David Brighton

Approval of Minutes—Minutes had previously been distributed via email following the last Board Meeting.
MOTION (Chris/Alison) to approve minutes as presented. **MOTION CARRIED** with all present voting “yes.”

I. Treasurer Report

Mike sent out the financial reports prior to the meeting. Mike reported that the 990N form has been submitted to National and the 990T will go out shortly. Mike will be booking the hotel for our Annual Dinner Speaker this week. Finally, he reported that he's waiting on a check for \$110 from Scott Smed for the recent Driving Events Conference. **MOTION:** (Manoj/Chris) Approval of Financial Reports. **MOTION CARRIED** with all present voting “yes.”

II. Social Activity Report

Monthly Socials—February 12 at Mandarin Grill in Clive, March 12th at Hidalgo in Clive, April 9th at Mulletts in Des Moines, May 14th at Zombie Burger in Des Moines

Feb. 2 Tech Session Review—a very good turnout for this session with some good information.

Tech Session—Novice Introduction—March 30th. Lunch and learn at Mama Lacona's 12-2/Chris K. to chair.

Annual Dinner—March 23rd—Mike Renner will speak. The meeting will be at Christopher's in Beavertdale. The dinner will remain at \$40/person. David B. to send giveaway request letters to vendors. Alison reported that there will be no “walk-ins” this year due to having a plated dinner.

May Tech Session—We are looking into a possible May tech session at BMW of Des Moines regarding performance parts. More to follow.

Spring Drive—April 13th to Czech Village—drive to begin at BMW of Des Moines with lunch in Tama at the Casino

III. Driving Events Report

Driving School Report—Manoj will have a conversation with the track this week regarding potential fall dates. Once we are able to lock in the dates, we will be in touch with the KC chapter in regard to them joining us.

Street Survival—Fred reported that the Spring event will be at DMACC in Ankeny. This will be a BMW event. We will need immediate publicity to fill the roster.

IV. Communications Report—Webmaster-Newsletter

Communications Report—Chris reported that he will be updating our site, sending out some blast emails and updating the calendar.

Website update ---Manoj reported that traffic is up on the site. He mentioned that we need some good articles on the site to bring more traffic. He suggested that articles regarding our events have a link to the site photo gallery.

Newsworks report—Becky reported that the March/April issue will be out shortly.

V. Membership Report

376 Members at this time

VI. Old Business

Letters sent to unpaid advertisers—We've received two checks so far. Those organizations that haven't paid will be removed from site/newsletter

Annual Reports Due—reminder to get forms in by due dates.

VII. New Business

Share our Events—David B. will be meeting with the treasurer of the Mercedes club this week. They are interested in joining us for some events---especially in Eastern Iowa.

The meeting ended at 4:00pm. The next meeting will be a 5pm conference call on March 10th.

Respectfully Submitted,

David L. Trachtenberg
Recording Secretary